



URBAN DEVELOPMENT

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FOR IMMEDIATE RELEASE

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Lansing Area Race Team Takes On Baja 1000 to Benefit Big Brothers Big Sisters

LANSING ----- Lansing, Mich. and Ensenada, Mexico – Newly formed Lansing-based race team, Underdog Racing, is poised to take on the Baja 1000 off-road endurance race on Nov. 18, to benefit Big Brothers Big Sisters Michigan Capital Region.

“We’re a donor and volunteer supported organization,” said Ed Hagan, executive director of Big Brothers Big Sisters Michigan Capital Region. “The efforts of Underdog Racing are more important now than ever. Every sponsored mile means a big brother or a big sister for a child. This is a wonderful opportunity.”

Team founder and local developer Harry H. Hepler organized the effort to race the Baja and initially suggested the team’s efforts benefit a charity.

“It has been my lifelong dream to race the Baja 1000. I couldn’t be more pleased that we will be racing to benefit such a worthwhile cause like Big Brothers Big Sisters,” said Hepler. Underdog Racing is soliciting donations to support the Michigan Capital Region Big Brothers Big Sisters and intends to build its racing and charitable efforts each year.

The race spans the Baja Peninsula from Ensenada to La Paz, covering highly varied terrain including deserts, mountain passes, dried riverbeds, ocean cliffs and Mexican highways. Members of the Underdog Racing team, who will participate in the Trophy Truck class, have been preparing and pre-running for the last month. The full team will arrive in Ensenada, Mexico on Nov.13, to finalize preparations for the Nov.18-20 race. The Baja 1000 is sponsored by Score International Off-Road Racing.

The race features very few teams from east of the Mississippi, with the majority of teams hailing from the southwest. Underdog Racing is proud to represent Michigan and will travel more than 2,500 miles to participate in the race. The team has invested extraordinary time and resources to prepare for and participate in the Baja 1000 to benefit Big Brothers Big Sisters.

“We look forward to embarking on this great adventure and to representing Michigan in Mexico,” added team crew chief Mike Ware of Muscle Motors.

Donations of all amounts welcome. Donations via check can be mailed to H Inc.’s PO Box (address at left). For more information on H Inc. please visit their website at www.hinclive.com.

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